



We'll help nurture and protect your most valuable asset: your brand.



Household Appliances and Electronics Testing, Inspection and Certification



Protect your brand. Get to market faster. Be more competitive.

Like all home appliance or electronics manufacturers, you face tough challenges. You have to comply with varying, complex requirements, market by market. But you can't let that slow you down, as time-to-market is critical. You face smart, aggressive, global competitors. To stand apart, you have to know their products' strengths and weaknesses—and be certain your product offers compelling advantages. Even when you've developed a winning design, the challenges don't end. You need to be certain your suppliers comply with your standards and help you ensure quality.

At Intertek, we've spent over a century honing the expertise and resources to help you meet your challenges, optimize new product introductions, protect and build your brand—and compete successfully in the global marketplace. We can guide you through market entry requirements. Ensure compliance with mandatory international standards. Test product performance against your competition to establish points of differentiation. And help you minimize risk.

Discover all the ways Intertek can help you ensure product success.

Test your products in our lab, not on the market.

Accelerated Stress Testing (AST)

Simulates real-world conditions to uncover design weaknesses, ensuring product reliability and reducing warranty claims.

Claims Verification

Fastest? Most energy efficient? Get independent verification of performance to support claims that differentiate your product.

Comparison Testing

To help you beat competitors, we'll benchmark your products against theirs. Discover your strengths—and competitors' weaknesses.

Durability Testing

Determine your product's lifecycle and endurance to ensure it meets customer expectations, to make product claims and to set warranty limits.

Energy Verification

Ensure essential compliance with ENERGY STAR®, California Energy Commission, Natural Resources Canada (NRCAN), EU energy labeling, EuP Directive, and more. Our administrative process management will save you time.

Environmental Testing

For rain, wind, altitude change, or virtually any other environmental condition. To satisfy customers, make sure your product performs as they want—and where they want.

Materials Testing

For plastics, textiles, metals, glass and more. Measures physical, chemical, or mechanical properties so you can make the best design or sourcing choices for performance, durability, and customer satisfaction.

Product Safety Assessment

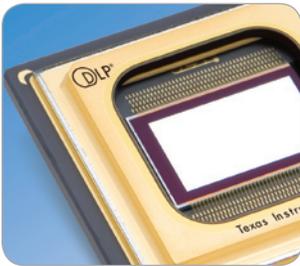
Ensure that your products comply with safety regulations.

User Trials

User trials can be conducted with a large panel to provide more robust statistical data, or with a smaller panel to provide anecdotal feedback.

Faster Compliance, Faster Certification, Faster to Market.

With a global network of laboratories and accreditations for every country you wish to enter, we can ensure the fastest route to market.



"Texas Instruments partnered with Intertek to demonstrate the superior reliability of our DLP technology in projectors. Upon completion of comparison testing, we had all the data necessary to substantiate our technology claims and gain a competitive advantage in the market."

*Michael Guillory,
Manager,
WW Communications
DLP Products
Texas Instruments*



ETL Listed Mark for North America

The ETL Mark is the fastest-growing safety certification mark in North America. We're an OSHA-recognized Nationally Recognized Testing Laboratory (NRTL) and are accredited by the Standards Council of Canada (SCC).



CE Marking for the European Union

As a designated Notified Body (NB) and Competent Body (CB), we can test your product to EU Directives for CE Marking.



S and BEAB Marking for the European Union & GS Marking for Germany

These marks are voluntary, but having them can differentiate your product and give you a competitive edge. Manufacturers of domestic electrical goods use them to provide a visual shorthand showing their commitment to ongoing product inspection and review by an independent third-party expert. Any electrical, mechanical or electro-mechanical product bearing the GS Mark indicates that it was tested to and complies with the minimum requirements of the German Equipment and Product Safety Act.



CB Scheme Testing

As a National Certification Body (NCB) and CB Testing Laboratory (CBTL), we'll help you meet requirements of the more than 40 countries that participate in the CB Scheme. Intertek is the world's largest issuer of CB Scheme certifications.

Electromagnetic Compatibility (EMC) Testing

As a Notified Body under the EMC and RTTE Directives, and a Certification Body for the FCC and Industry Canada, we help bring wireless appliances to market and make sure that they comply.



RoHS Compliance Testing and Certification

We'll assist you with RoHS compliance every step of the way—without adding significant cost or impeding innovation.



"Panasonic trusts Intertek with international certification as well as comparison and performance testing for select products. Recently we enlisted Intertek's ETL Mark for North American safety certification, and our experience has been very positive."

*Ramon P. Cabrera,
Director*

*Product Safety & Compliance Division
Panasonic*

Our inspection equals protection—for your brand, reputation and customers.

Factory Evaluations

We'll examine your compliance—or that of your suppliers—to social code-of-conduct standards, quality control, production capability, and more.

Pre-Production Inspections

We'll inspect raw materials and components before production—and verify that the factory has the correct materials. Avoid costly rework and delays.

In-Production Inspections

We check production batches and examine products in the line for defects, ensuring quality.

Final Random Inspections

We'll sample ready-to-ship products to verify product safety, quantity, workmanship, and much more.

Loading Supervision

We monitor loading, verify quantity, and ensure proper cargo handling—the final check to make sure it's right.



"After conducting Accelerated Stress Testing on a new double-oven, we were very pleased with the performance of our products. It reinforced our design efforts to make a very robust, long-lasting product."

*Jon Hammond,
Manager,
Reliability Wolf Appliance*

We're wherever you do business.

Intertek is nearby to provide all the testing, certifications, and inspections you need. To start a project, contact us at one of our regional offices below, or visit us online at: www.intertek-etlsemko.com.

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