

Intertek Academy

Global Certification Strategy Training



Have you tried to market your products into countries outside of the US and hit a brick wall? Are you thinking about going global and don't know where to start? Are you convinced that there has to be a better way, but don't know where to find it?

Expanding into the global marketplace can be challenging, but Intertek has the tools and relationships to help position your products for any market. Our one day, interactive on site Global Certification Strategy Training Course is designed to provide a customized, strategic approach to global market access.

Intertek's industry leading, global strategy advisory tools provide greater market flexibility, reduced cost and most importantly market roll-out predictability.

The target of this one day training is recognizing and using the synergies between the business and technical disciplines to access international markets quickly.

Topics Covered:

- Global Market Access -The Process Overview
- Technical Construction File (TCF) Instruction
- Strategic Regulatory Embedment - Overview

Test Local, Go Global

Gain Insight, Tools and Visibility to Use the International Regulatory Process to Your Advantage

For more information please contact us at icenter@intertek.com, or call +1 800 967 5352.
www.intertek.com